

AMERICA THE GREATEST®

America is the greatest nation in the world because she has allowed her citizens the opportunity to develop their "Potential for Greatness." Citizens such as
ANN LANDERS.

Born: (Esther Pauline Friedman)
July 4, 1918 (Cancer)
one of four sisters, in
Sioux City, Iowa.

Died: June 22, 2002

Father: Abraham Friedman,
owner of movie theaters.

Mother: Rebecca (Rushall) Friedman.

Education: Morningside College,
Sioux City Iowa.

Accomplishment: Writer of Ann Landers
Newspaper Column.



ANN LANDERS

Ann Landers (Esther Pauline Friedman) was born an identical twin. Her twin sister is Abigail Van Buren, the writer of the column "Dear Abby." Esther grew up in Sioux City, Iowa. She attended Sioux City's Central High School, where she and her sister wrote a gossip column. Both sisters were married in a double ceremony on July 2, 1939. For the next sixteen years Esther was a housewife, and wrote nothing. At that time, Ruth Crowley was writing a column under the pseudonym Ann Landers. Crowley died in 1955, and the Sun Times sponsored a writing competition to find a successor. Twenty-nine women competed; Esther won! Her first column appeared October 16, 1955 in twenty-six papers. From that meager beginning grew the current "Ann Landers" huge success.

A nation is as great as the sum total of the greatness of its individuals. America offers her people more opportunity to develop their "Potential for Greatness" than any other nation on earth. I challenge you to develop yours!

Today we honor ANN LANDERS. Tomorrow could we honor you?

Dr. Michael R. Loss.

DR. MICHAEL R. LOSS
President, America the Greatest®, Inc.